

IMPORTANT NOTE



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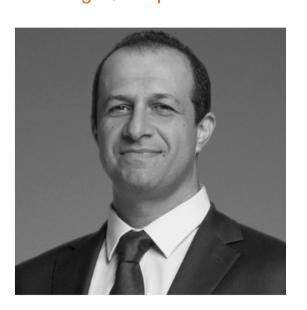


YOUR PRESENTERS TODAY - BRISBANE, SYDNEY, MELBOURNE

GEOFF LLOYD
CEO and Managing Director, Perpetual
Executive Director, PIC



VINCE PEZZULLOPortfolio Manager, Perpetual Investments





YOUR PRESENTERS TODAY – PERTH ONLY

JAMES HOLT Investment Specialist

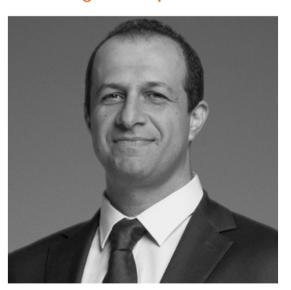


YOUR PRESENTERS TODAY - ADELAIDE ONLY

ANNE ROZENAUERSInvestor Relations



VINCE PEZZULLOPortfolio Manager, Perpetual Investments



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PERPETUAL EQUITY INVESTMENT COMPANY (ASX: PIC)



- > Actively managed
- > Concentrated 20 40 stock portfolio
- > Access to high quality Australian and global listed securities (typically mid-cap)
- > Benchmark and sector unaware

Investment objectives:

- ✓ Deliver a growing income stream
- ✓ Provide long term capital growth
- ✓ Exceed its benchmark

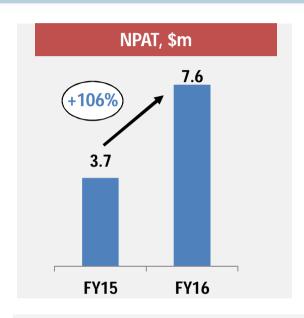
Portfolio Manager – Vince Pezzullo:

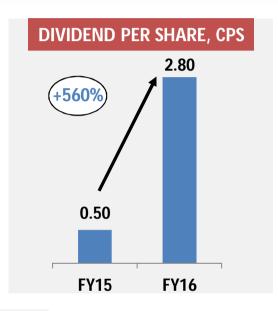
- ✓ Over 20 years in financial services industry
- Extensive domestic and global equity experience

FY16 OVERVIEW

SOLID RESULTS IN VOLATILE MARKETS







Solid Results

NPAT up 106% on FY15 DPS up 560% on FY15

Net Profit After Tax of \$7.6 million for the period ending 30 June 2016.

The total dividends declared for FY16 was **2.8 cents per share.**



The Net Tangible Assets per share was \$1.014 as at 30 June 2016.



Monthly emails including market updates





Daily NTA announcement



Website www.perpetualequity.com.au



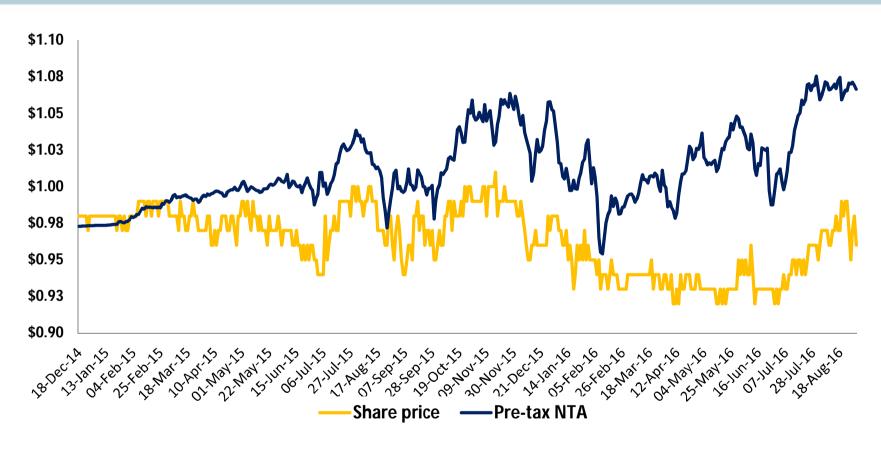
Half & full year financial results



Half yearly national investor presentations and broker roundtables

PORTFOLIO NTA HAS GROWN 9.3% OVER 12 MONTHS





Pre tax NTA returns shown for the Company have been calculated on the growth of Net Tangible Assets (NTA) after taking into account all operating expenses (including management fees and any income tax on realised gains) and assuming reinvestment of dividends. Any provisions for deferred tax on set up costs and on unrealised gains and losses are excluded. Past performance is not indicative of future performance. Inception date is 18 December 2014.

PROVEN TRACK RECORD



- Established in 1886, Perpetual is one of Australia's most respected fund managers, with a passion for protecting and growing our clients' wealth
- Perpetual is an active, value manager, with a bottom-up investment process
- One of the largest investment teams in Australia that conducts more than 1,000 company meetings each year
- A\$30.7bn funds under management (at 30 September 2016)
- Perpetual Investments is part of Perpetual Limited (ASX:PPT)
- Provider of market-leading equities, fixed income, cash and multi-asset solutions



MACRO EVENTS CREATING OPPORTUNITIES

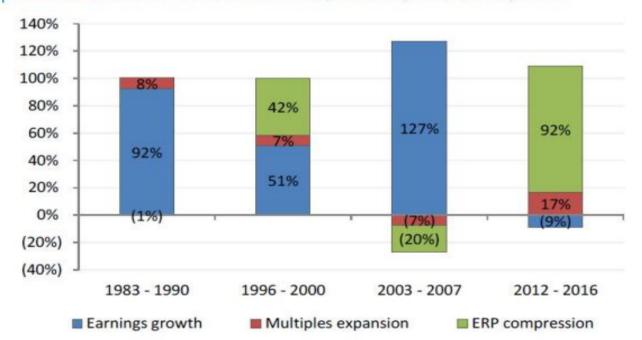


- Taking advantage of the aggressive sell off of the British Pound we have bought Henderson and Clydesdale
- The HIPP trade (HealthCare, Infrastructure, Property and Pizza) has been in favour but steepening yield curves globally are starting to have an impact on these sectors and we are only just seeing the early phase of an unwind
- Have used recent market weakness in mid-caps to initiate new positions
- Stock selection is critical in this market

WHAT IS DRIVING THE MARKET? NOT "E" GROWTH



Contribution to SPX rallies in past expansion cycles



- All rallies are driven by different factors
- Rallies driven by earnings growth tend to be high quality (when not driven by leverage 2003 – 2007)
- Falling global yields have driven the current expansion

Source: Haver Analytics and Deutsche Bank

^{*}ERP: Equity Risk Premium is the excess return that equity investments provide over the risk free (or cash) rate

OUR INVESTMENT PHILOSOPHY

QUALITY & VALUE FOCUS



We focus on:

- 1 Quality business
- Conservative debt

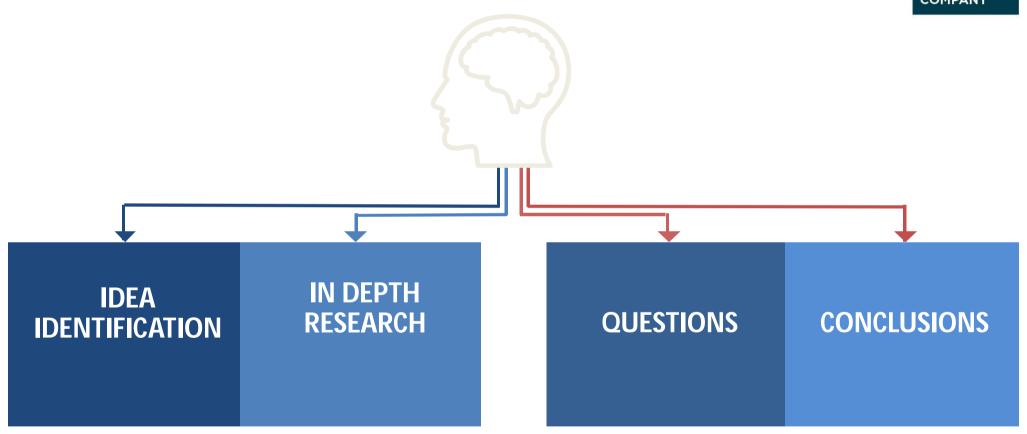
- 3 Sound management
- 4 Recurring earnings

This means:

- We seek quality companies at attractive valuations Valuations can be more important than earnings, so we won't buy companies if they're overvalued
- > Committed to cautiously deploying your capital

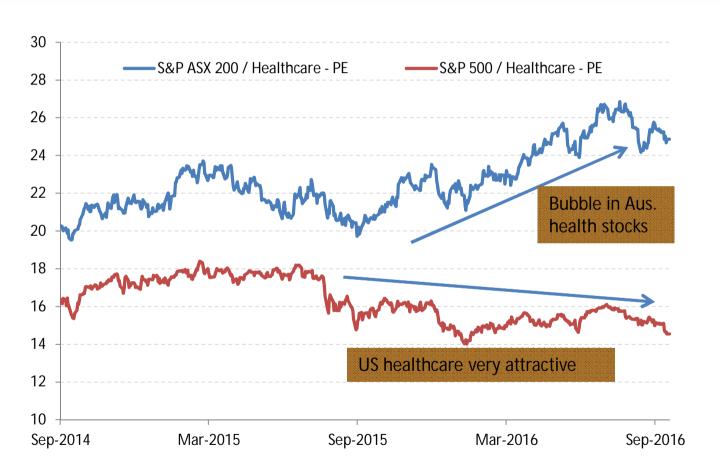
OUR PROCESS IN ACTION





US HEALTHCARE





- US healthcare looks much cheaper than Australian healthcare
- Australians tend to overpay for limited opportunities
- Overblown fears of healthcare cuts have also made US health even cheaper than normal

Source: Perpetual & FactSet

- ICON



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CORE BUSINESS:

Provision of contracted research services for clinical studies of drug development

SECTOR: Healthcare

INITIAL ENTRY PRICE: ~US\$65.50

PRICE/EARNINGS: 16.4x DIVIDEND YIELD: 0.0%

WHY WE LIKE IT?

- Leading market position in a growing industry
- Strong history of earnings growth and stable cash flows
- Good management with strong track record
- Opportunity to take market share from smaller operators unable to compete effectively



Source: Perpetual & FactSet

IDEA IDENTIFICATION



- Screening Compares well quantitatively with market
 - ICON appears on a list of companies we generated with good returns on capital and attractive valuations
- Initial Look Ticks a lot of boxes:
 - ✓ <u>Understandable business</u> it's a service business
 - ✓ Great long term track record cash-flow is up 2.5x in the past 10 years
 - ✓ Industry growing by 6-7% driven by R&D and increased outsourcing
 - ✓ <u>Barriers to Entry</u> Ability to do global trials increasingly important
 - ✓ Generating lots of Free Cash Capex needs are low
 - ✓ <u>Predictable sales</u> Sales relate to the R&D budgets of Pharmaceutical organisations
 - ✓ <u>Valuation low for transient reasons</u> Revenue slowing while bookings fine

IN DEPTH RESEARCH



Major Concerns

- Industry Growth Revenue growth has been significantly lower than booking growth
- ICON Success with Pfizer which peaked at 30% of the business's revenue and their long term contract was coming up for renewal

Work

- Model the company and industry to make sure we understand the numbers
- Spoke with
 - Company multiple times
 - Competitors (we spoke with nearly every listed peer)
 - Customers (we spoke with reps from 4 major pharma research depts)
 - Industry experts and sell side researchers

QUESTIONS AND CONCLUSION



Sample of the types of questions we asked:

- Why should the industry grow at 6-8%, Why has "backlog conversion" slowed?
- Why will outsourcing continue what is the advantage of large players? How sticky are relationships that CROs have with their customers (will Pfizer leave ICON)?
- What would happen to earnings if Pfizer left?
- How reliant on capital markets are their smaller customers? Is competition rational? What are the differences between the CROs?
- Why have margins increased at ICON, is this sustainable?
- What are they going to do with their cash? What do we think of management, can we trust them with <u>our</u> cash

Conclusion

- We like the industry Contract Research Organisations provide a valuable service to pharmaceutical companies and benefit from the increasing discovery of new molecules without the risk of actually having to find a specific "winner"
- ICON is a top tier player and the likelihood of losing their Pfizer contract was low and also in the price in the low/mid 60s
- PIC began buying at \$65 on a PE ratio of 13.2x, EV/EBIT 9.5x with earnings growth of 12% and no debt

PORTFOLIO POSITIONING

AS AT 30 SEPTEMBER 2016



DOMESTIC SECURITIES

TOP 5 HOLDINGS	PORTFOLIO WEIGHT %		
Woolworths Ltd	12.0		
Suncorp Group Ltd	7.3		
Sky Network Television Ltd	6.7		
GrainCorp Ltd	5.2		
BlueScope Steel Ltd	5.1		

GLOBAL SECURITIES

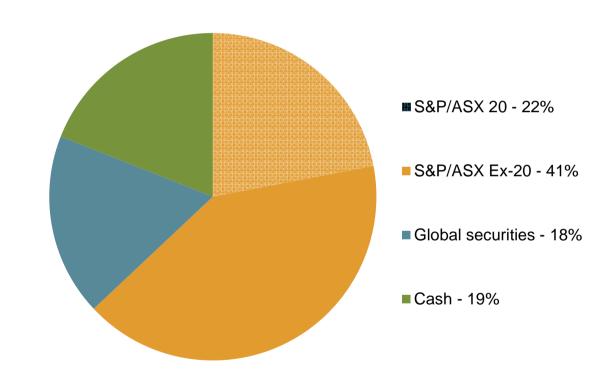
TOP 3 HOLDINGS	PORTFOLIO WEIGHT %
Royal Philips	7.3
Icon PLC	6.2
Bank of America Corp	3.6

Source: Perpetual & FactSet

ALLOCATION OF INVESTMENTS



- At 30 September, 82% of the Portfolio's capital deployed
- Cash will be used to protect the portfolio and take advantage of attractive opportunities
- Patient and prudent investment style has rewarded shareholders



Source: Perpetual & FactSet As at 30 September 2016

COMPANY PERFORMANCE



AS AT 30 SEPTEMBER 2016	1 MTH	3 MTHS	6 MTHS	12 MTHS P.A.	SINCE INCEPTION P.A.
PIC	-1.2%	6.4%	6.1%	9.3%	6.4%
S&P/ASX 300 Accumulation Index	0.5%	5.2%	9.4%	13.5%	7.6%
Performance Relative to benchmark	-1.7%	1.2%	-3.3%	-4.2%	-1.2%

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Source: Perpetual & FactSet





SHAREHOLDER SERVICES

PERPETUAL EQUITY INVESTMENT COMPANY

Visit www.perpetualequity.com.au to

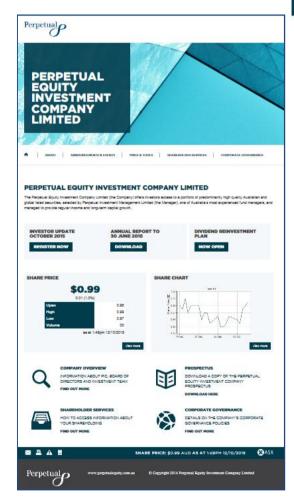
- Subscribe to email alerts
- View monthly portfolio holdings and reports (released on the 14th of each month)
- Daily NTA Reports keep you informed by disclosing the net asset backing per share each day

For all shareholder queries

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SUMMARY



- Access a concentrated portfolio of high quality (typically mid-cap) Australian and global listed securities, managed by one of Australia's most respected fund managers, Perpetual Investments
- Perpetual Investments are an award-winning, active, bottom-up, quality and value manager, with a large investment team who complete an extensive number of company visits every year
- The Company aims to deliver long-term capital growth and regular income for investors, and pay regular fully-franked dividends
- PIC is the ONLY LIC to provide Daily NTA reports, highlighting our transparency and commitment to keeping you informed