

PERPETUAL EQUITY INVESTMENT COMPANY LIMITED

ACN 601 406 419

ASX CODE: PIC

INVESTING FOR INCOME AND LONG-TERM CAPITAL GROWTH

The Perpetual Equity Investment Company Limited (PIC or the Company) is a listed investment company that provides a simple and transparent way to invest in a diversified portfolio of high quality Australian and global listed securities via the ASX.

PIC has an established track record of delivering consistent investment performance and has provided its shareholders with tax effective income via a consistent and growing dividend stream.

PIC recently announced a final, fully franked dividend of 3.3 cents per share, bringing the total dividends declared for FY2018 to 6.3 cents per share fully franked. On a grossed up basis this corresponds to a 7.55%¹ yield.

PIC is actively managed by one of Australia's most experienced fund managers – Perpetual Investment Management Limited (the Manager). PIC provides investors access to the Manager's enviable track record of investing excellence, underpinned by its unique investment approach that focuses on value and quality.

The Manager's commitment to delivering a regular income stream and long-term capital growth to shareholders is underpinned by its ability to identify high quality companies for the portfolio.

OFFER STRUCTURE

ENTITLEMENT OFFER

A non-renounceable pro rata Entitlement Offer to all Eligible Shareholders of 1 New Share for every 4 Existing Shares at an issue price of \$1.12 per New Share.

SHORTFALL OFFER

If the Entitlement Offer is not fully taken up, an offer to the general public, including Eligible Shareholders to subscribe for the Shortfall to the Entitlement Offer at an issue price of \$1.12 per New Share.

GENERAL OFFER

An offer to new investors to subscribe for New Shares at an issue price of \$1.12 per New Share.

WHY CHOOSE THE PERPETUAL EQUITY INVESTMENT COMPANY?



Immediate exposure to an actively managed portfolio of stocks.



Flexibility to invest up to 25% in global securities and up to 25% in cash.



Provides a **regular fully franked dividend** stream.



Committed to transparency and keeping investors informed through regular and insightful communications.

KEY DATES FOR THE OFFERS

Opening of General Offer	Monday 20 August 2018
Opening of the Entitlement Offer and Shortfall Offer	Tuesday 28 August 2018
Closing Date of the Entitlement Offer	Wednesday 26 September 2018 5.00pm (AEST)
New Shares under the Entitlement Offer quoted on a deferred settlement basis	Thursday 27 September 2018
Closing Date of the General Offer and Shortfall Offer	Friday 28 September 2018 5.00pm (AEST)
New Shares under the Entitlement Offer trade on normal settlement basis	Thursday 4 October 2018
New Shares under the General Offer and Shortfall Offer trade on a normal settlement basis	Wednesday 10 October 2018

1. Based on a grossed up dividend of 8.8 cents per share, and the closing share price of \$1.17 on 30 June 2018.

Perpetual

WHAT IS THE INVESTMENT OPPORTUNITY?

CORE OF QUALITY AUSTRALIAN SECURITIES	UP TO 25% INVESTED IN GLOBAL LISTED SECURITIES	UP TO 25% CASH, DEPOSIT PRODUCTS AND SENIOR DEBT
<ul style="list-style-type: none"> The Manager has a 50 year proven track record of investing excellence in equities Access to the Manager's proven investment philosophy & process Identify quality securities based on the Manager's four quality filters 	<ul style="list-style-type: none"> Opportunity to add returns above the Benchmark returns and diversification Leverage the Manager's experience and expertise globally, with proven performance in global listed securities 	<ul style="list-style-type: none"> Flexible mandate to vary the Portfolio's exposure to equity market risk Exposure determined by the attractiveness and availability of securities
 <p>PROVEN EQUITIES EXPERIENCE</p>	 <p>OPPORTUNITY TO ADD RETURNS ABOVE THE BENCHMARK RETURN</p>	 <p>FLEXIBILITY TO MANAGE DOWNSIDE</p>

KEY FACTS

Company name	Perpetual Equity Investment Company Limited
ASX Code	PIC
Investment manager	Perpetual Investment Management Limited
Portfolio manager	Vince Pezzullo
Objective	Provide investors with a growing income stream and provide long-term capital growth in excess of the S&P/ASX 300 Accumulation Index (the Benchmark) over minimum 5 year investment periods
Number of securities	As a guide, 20 to 40 securities
Maximum individual security limits	Maximum 15% of the Portfolio's net asset value
Strategy	To create a concentrated and actively managed portfolio of Australian securities with typically a mid-cap focus and global listed securities (up to 25%). Additionally, can hold up to 25% in cash.
Currency hedging	Perpetual considers currency valuations at the entity level when analysing securities, however, typically expects that the Portfolio will be unhedged
Management fee	1.00% per annum (plus GST) of the Portfolio Net Asset Value, and 0.85% per annum (plus GST) of the Portfolio Net Asset Value in excess of \$1 billion, which accrues daily
Net tangible asset (NTA)	The Company provide a daily NTA statement on the Company's website www.perpetualequity.com.au

JOINT LEAD MANAGERS

Commonwealth Securities Limited
(AFSL 238814)

Morgans Financial Limited
(AFSL 235410)

Taylor Collison Limited
(AFSL 247083)

HOW TO INVEST

You should read a copy of the Prospectus in its entirety before considering whether to participate in the Offer. The Prospectus contains further details about the Offer, including eligibility and key dates. You should consult your stockbroker, accountant or other professional adviser for advice in relation to the Offer.

Ask your stockbroker, accountant or other professional adviser for a copy of the Prospectus, download it at www.perpetualequity.com.au or call **(+61) 1800 421 712** between 8.30am and 5.30pm (AEST) Monday to Friday.

This information has been prepared by Perpetual Investment Management Limited (PIML) ABN 18 000 866 535, AFSL 234426 and Perpetual Trustee Company Limited (PTCo) ABN 42 000 001 007, AFSL 236643. PIML is the investment manager of the Perpetual Equity Investment Company Limited (Company) ACN 601 406 419. PIML and PTCo are members of the Perpetual Group (Perpetual Limited ABN 86 000 431 827 and its subsidiaries). This information is general information only and is not intended to provide you with financial advice or take into account your objectives, financial situation or needs. You should consider, with a financial adviser, whether the information is suitable for your circumstances. This information does not constitute an offer, invitation, solicitation or recommendation with respect to the purchase or sale of the Company's securities. To the extent permitted by law, no liability is accepted for any loss or damage as a result of any reliance on this information. References to securities in this publication are for illustrative purposes only, and are not recommendations and the securities may or may not be currently held by the Company. Past performance is not indicative of future performance. This information is believed to be accurate at the time of compilation and is provided in good faith. Neither the Company, PIML, PTCo nor any company in the Perpetual Group guarantees the performance of or any return on an investment made in the Company. 1164_0818