

# What is a listed investment company?

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**By Perpetual Asset Management**

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As demand for listed investment companies (LICs) continues to grow, this educational video helps to answer some key questions you may be considering:

- What is a LIC?
- Benefits of the LIC structure
- How do you assess the quality of a LIC and what do you need to look out for?
- What is the Perpetual Equity Investment Company (PIC)?
- What is the investment opportunity and approach?
- About the manager?
- Why choose PIC?